



2024 BEYOND THE BOTTOM LINE

Kalahari Resort: Round Rock, Texas

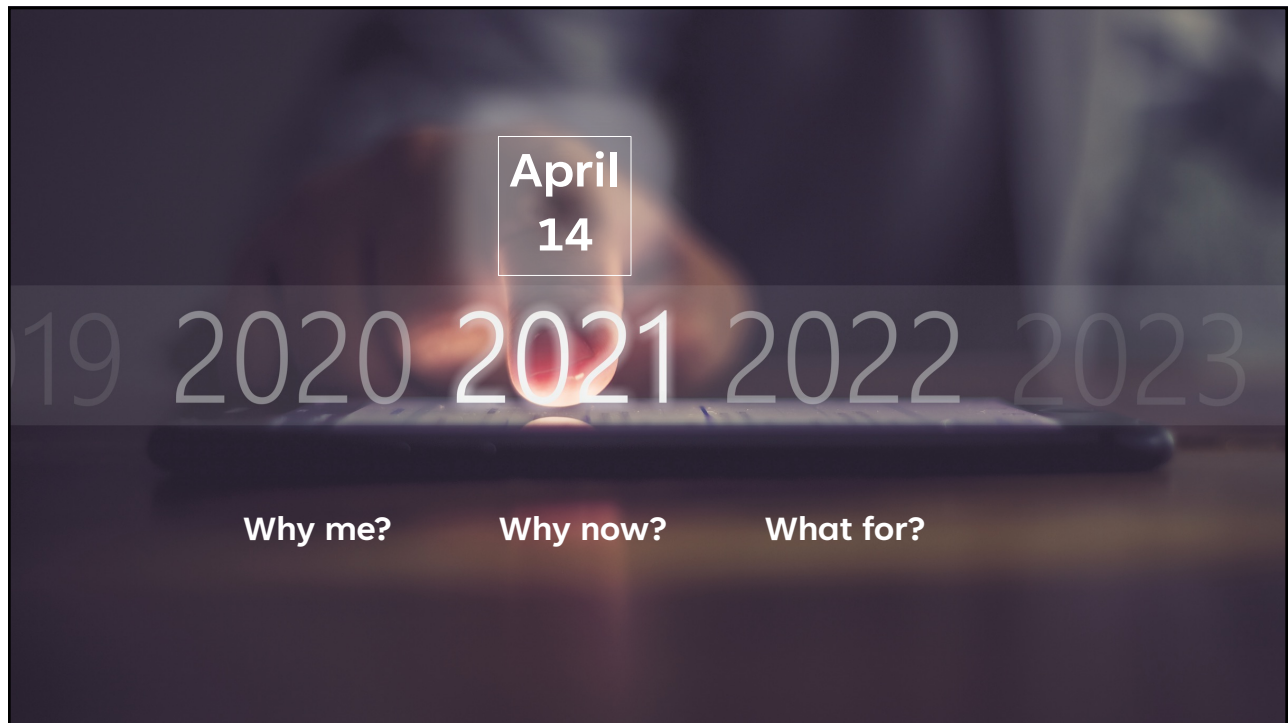
March 25, 2024



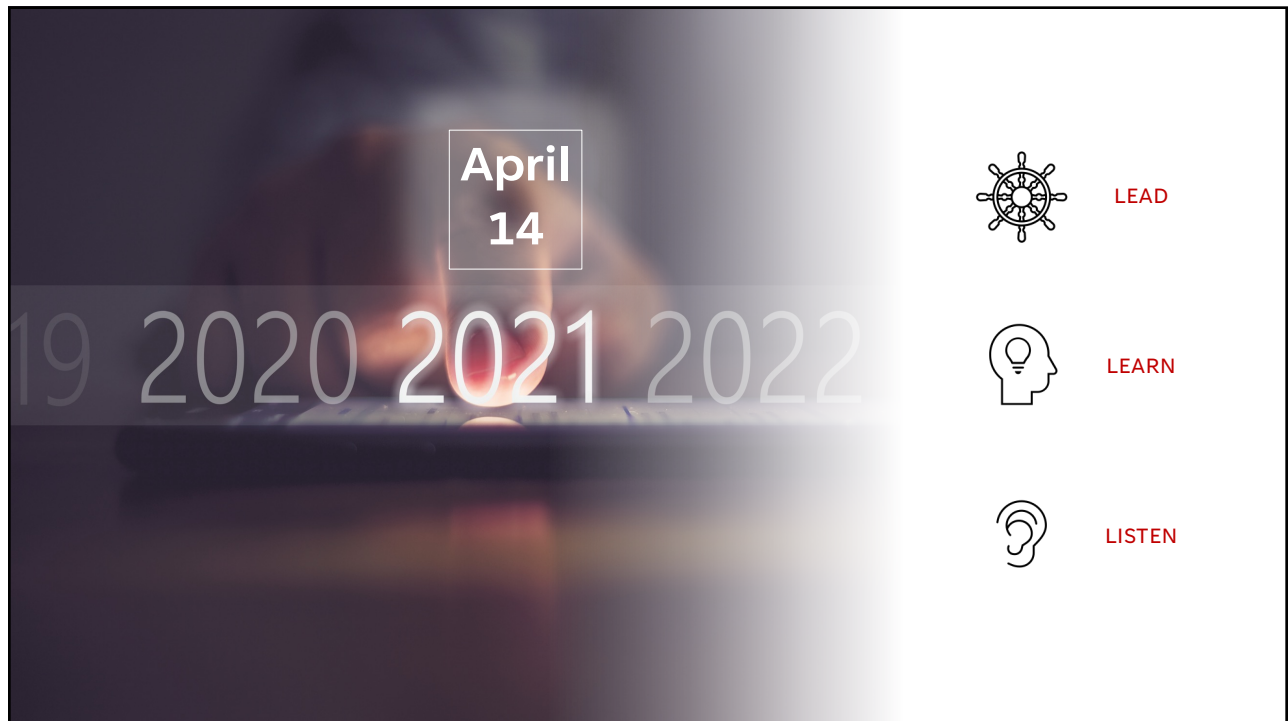
1



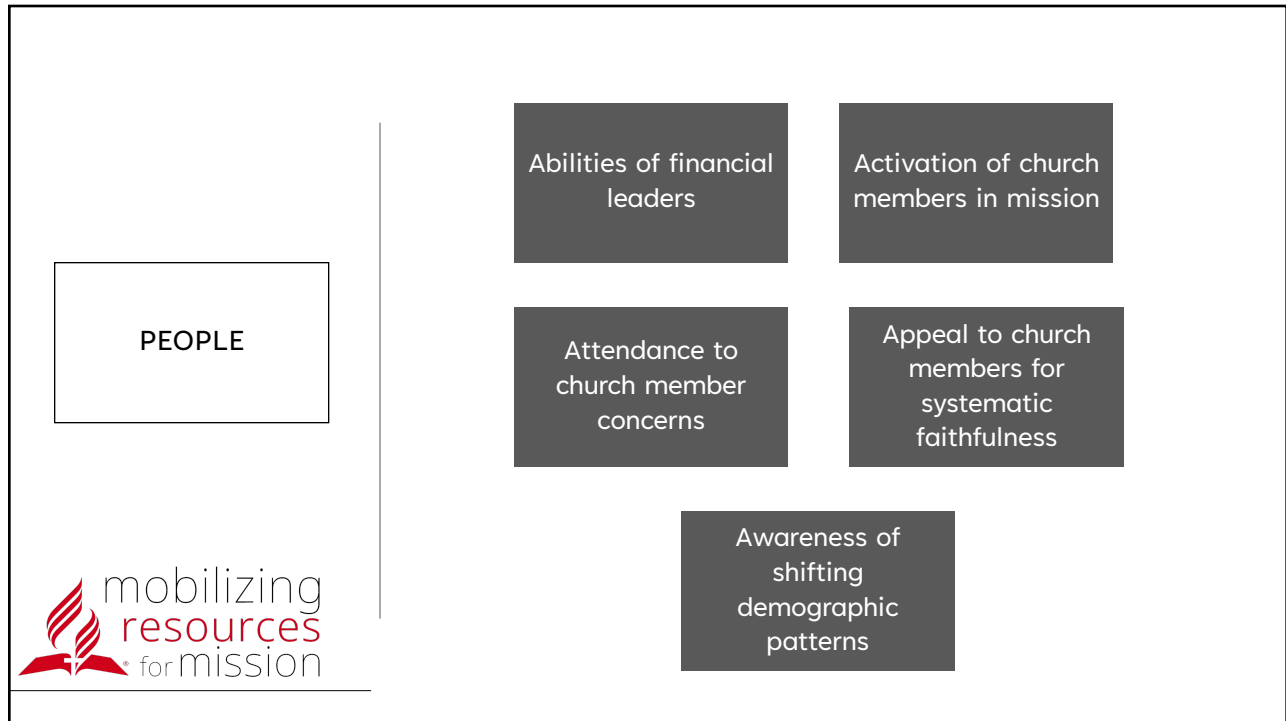
2



3



4



5

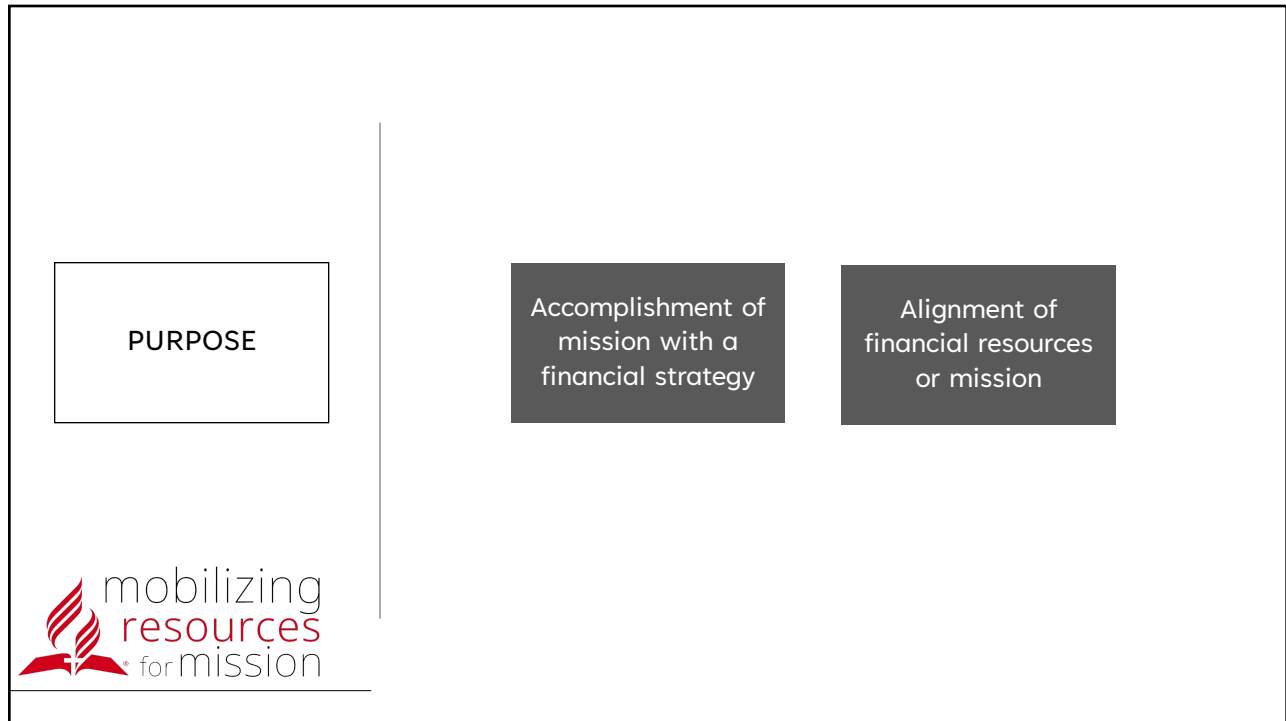
PEOPLE

Abilities of Financial Leaders

Focus Statement: The abilities of financial leaders can be enhanced when there is cooperation, collaboration and a curriculum of learning

Focus Group: German (chair), Brent, Daisy, Lori, Nenad, Norbert, Vladimir, Jerome, Gideon, Raul, Jorge, Silvia, Heather

6



7

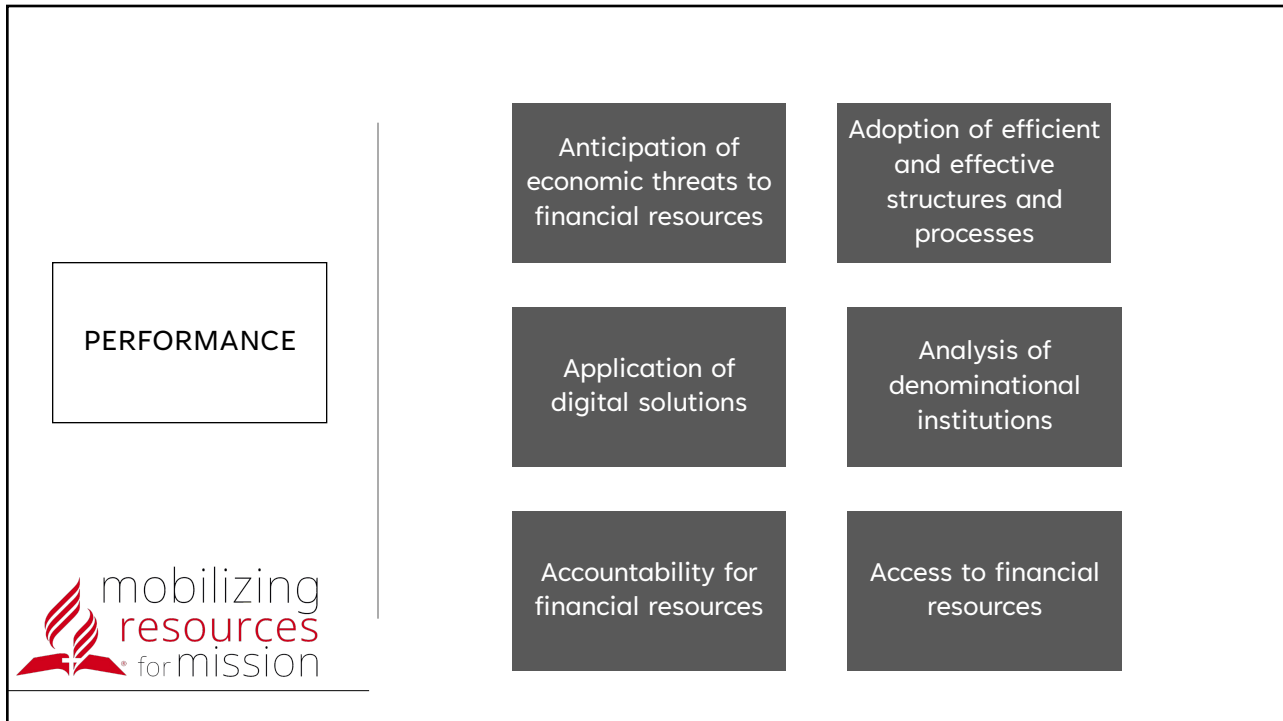
PURPOSE

Accomplishment of mission with a financial strategy

Focus Statement: A mission-driven financial strategy is informed by developing and maintaining an outlook over the short, medium and long terms

Focus Group: Tim (chair), Randy, Andrew, Marlon, Emmanuel, Selvin, Max, Mike, Andy, Kent, Angela, Chip, Olivier, Peter

8



9

PERFORMANCE Access to financial resources

Focus Statement: The flow of funds used for mission is affected by regulatory and economic factors that need to be understood and mitigated


Focus Group: Ray (chair), George, Eugene, Josue, Filiberto, Hopekings, Francois, Moyo, Joel, Julio, Denise, Robyn, Kevin

10

Focus the Church on being more intentional towards aligning resources for mission

“If it is not about mission, it should not matter”


“Put our money where the mission is”



11




12



STRATEGY

- Where are we?
- Where are we going?
- How will we get there?
- Did we make it?

13



Mathematical Formula for Synergy


$$1 + 1 > 2$$

SYNERGY

If you want to go **FAST**, go **ALONE**

If you want to go **FAR**, go **TOGETHER**

- African Proverb -



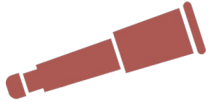
14



15



16



Anticipate | An essential business practice is to anticipate a variety of scenarios of what could have a positive or negative impact on the organization. By documenting a planned response to these scenarios or developing a response framework for unanticipated scenarios, the organization creates safeguards against the prospect of being caught flat-footed when there is a crisis.

17



Align | Organizational structures and systems have a shared purpose to be servants of mission. Therefore, it is imperative to align these structures and systems to ensure the effective and efficient utilization of resources. This should be an ongoing exercise that seeks as its goal to spend more on the mission and spend less on the machinery.

18



Automate | The abilities of technology increase exponentially each year and has long arrived at the capacity to perform numerous tasks without human intervention. Maximizing advances in technology to automate repetitive tasks will enable organizations to recalibrate staffing levels to control costs or repurpose personnel to more frontline mission responsibilities.

19



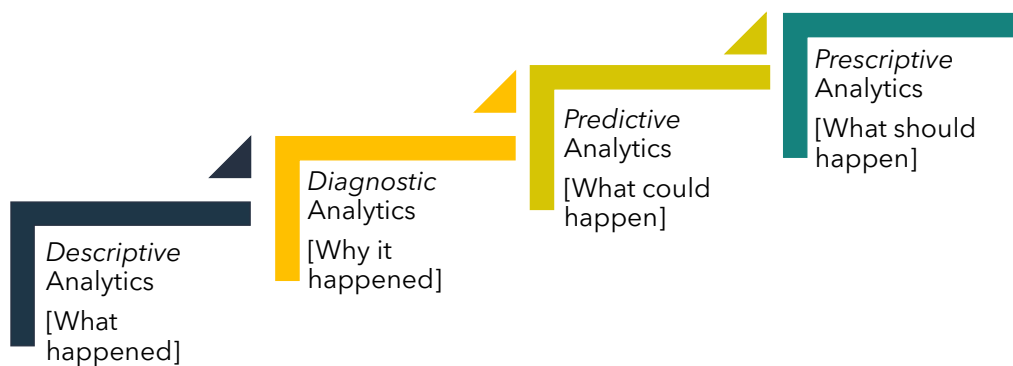
Associate | Church organizations pursue a common mission yet the suite of technical competencies necessary to do so are not universally available. Breaking through the veil of established geographic boundaries and finding ways to associate with other church organizations within the family allow for leveraging the best available competencies and lessening the duplication of effort to produce similar resources or perform standard responsibilities.

20



Analyze | There is a wealth of information trapped in the transactional data that is recorded by an organization. When organizations analyze this information in real time, they can unlock the stories of progress to be celebrated and understand the signals of problems to be corrected. Employing such a data-driven approach to management and governance keeps organizations on the leading edge of knowing what is happening, why it is happening, and what should be done in response.

21



22

22

Challenges facing the church



- Balancing growth and stability
- Ensuring sufficient working capital and liquidity
- Moving towards higher levels of self-support
- Dealing with uncertainties due to geo-political conflicts, currency volatility and changes in regulatory environments
- Understanding paradigm shifts brought about by crisis events, new technologies, and changes in generational thinking

23

Which of the following do you see as the greatest barrier to mission in your territory?

Mission is not clear

7%

Money is not sufficient

14%

Members not interested

23%

Methods not making an impact

32%

Other (specify)

24%

(n=135)



24

What are the *Other* barriers?

Investments in mission not being properly matched to priorities or measured for performance

Impetus for mission is affected by the busyness of life, personal needs, and cultural perspectives

Impact of mission is undermined by the tendency for church entities to compete rather than cooperate

Ineffectiveness of mission because society is diverse in culture and does not have an appetite for spiritual matters

Inclusiveness of mission is hindered in the community by the ethnic makeup of our various churches

Imparting the mission with a message of fear, focusing on a legalistic checklist, and with disunion caused by leaders not setting spiritual example

Infrastructure for mission has become the mission itself rather than a mechanism to facilitate a cooperative effort

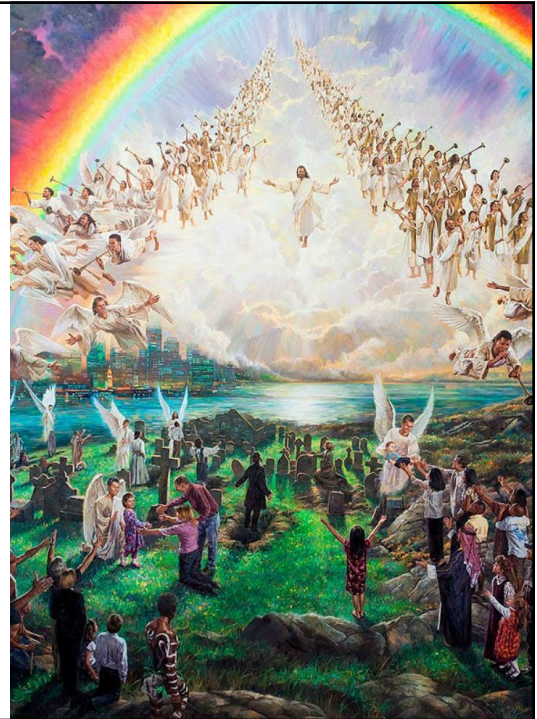
Involvement in mission based on our own strength

25

If we really believe..!

Think and Act differently

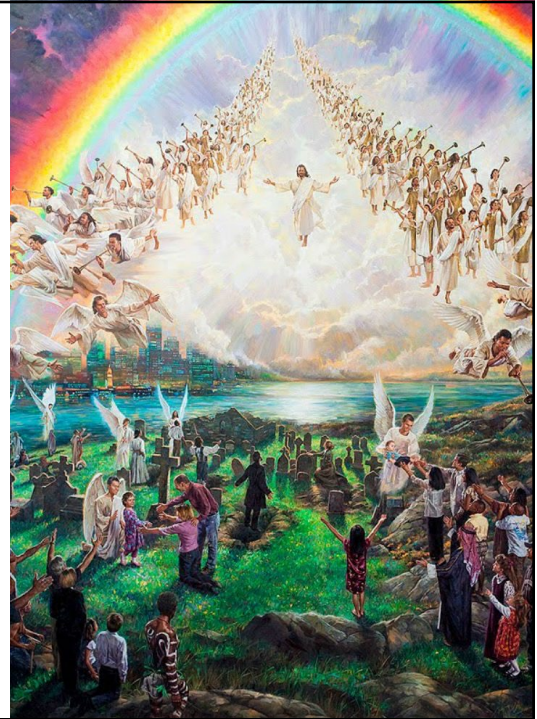
**Ask and Answer
the right questions**



26

Questions?

1. How best do we go about doing what we need to be doing before we cannot do it anymore?
2. Who is to answer the question?
3. What is the process for answering the question?
4. What are the implications of answering the question?
5. Will the question be limited to the GC?
6. How do we construct a clear, concise, cohesive and compelling messaging regarding roles for the different levels of our Church so that our end-time mission is inspired?



27

Questions?

1. What are the existing programs/resources provided by the GC and how are they mapped to our strategic priorities?
2. What are the objectives of these existing programs/resources provided by the GC and critically assess whether they should continue to be produced?
3. What are the programs/resources that would be best provided by another level of church structure?
4. What are the administrative processes that support the delivery of programs/resources and how can those processes be made more efficient?
5. What are the financial, personnel, and technology resources that need to be aligned with strategic priorities?
6. What are the risks that may disrupt the resources required for strategic priorities?
7. What are the expected results related to our strategic priorities and the measures of performance to allow for periodic evaluation of programs/resources?



28

Questions?

1. How can we reduce/eliminate duplication of effort arising from all our media brands now operating in this new media space?
2. How can we build strategic partnerships between our media brands to synergize our common message?
3. How can we create an ecosystem for our media brands that supports the journey from contact to conversion; and from decision to disciple?
4. How can traditional and new media be effectively and efficiently blended to achieve positive and measurable outcomes?



29

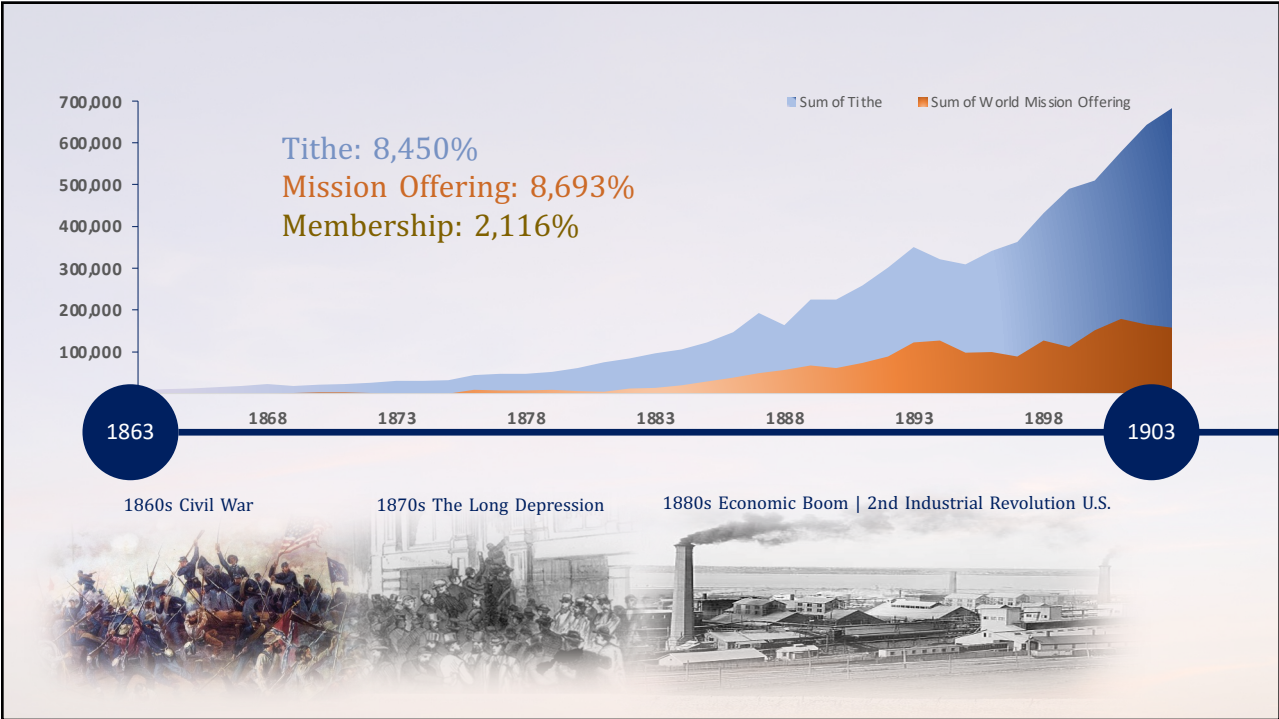


**The greatest opportunity for
our Church is to finish the
work of the gospel so Jesus
Christ can come!**

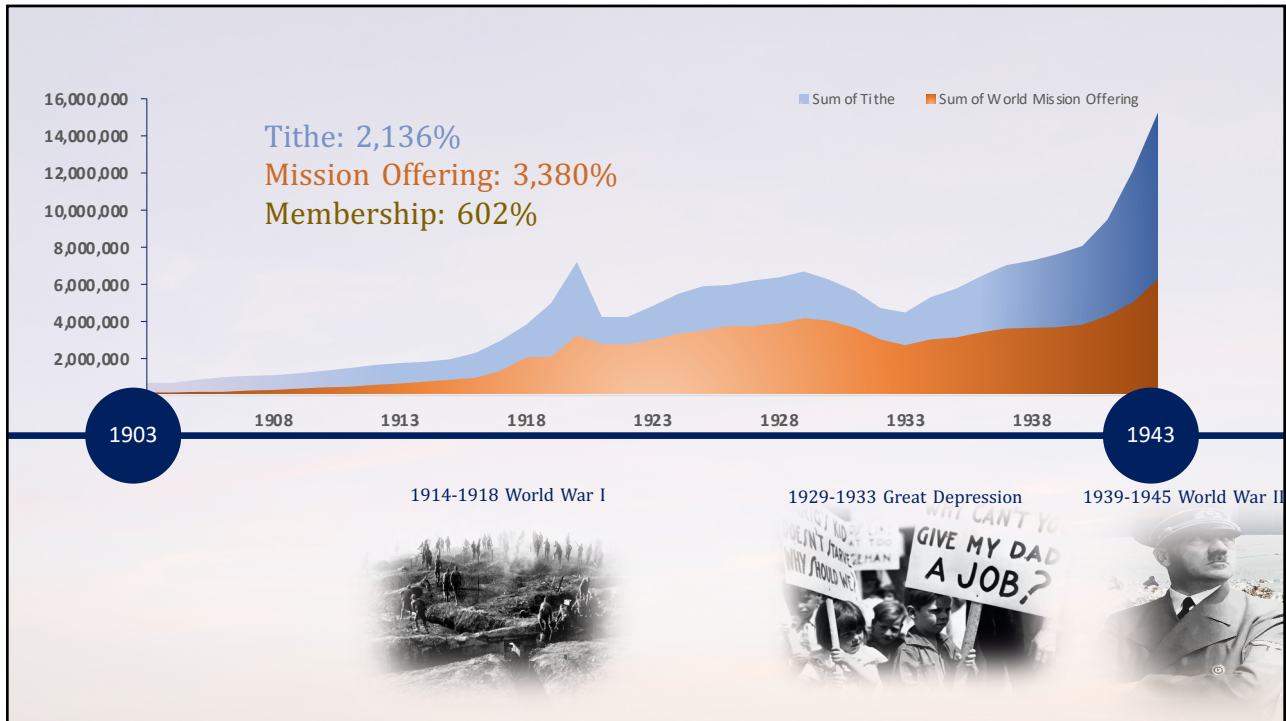
30



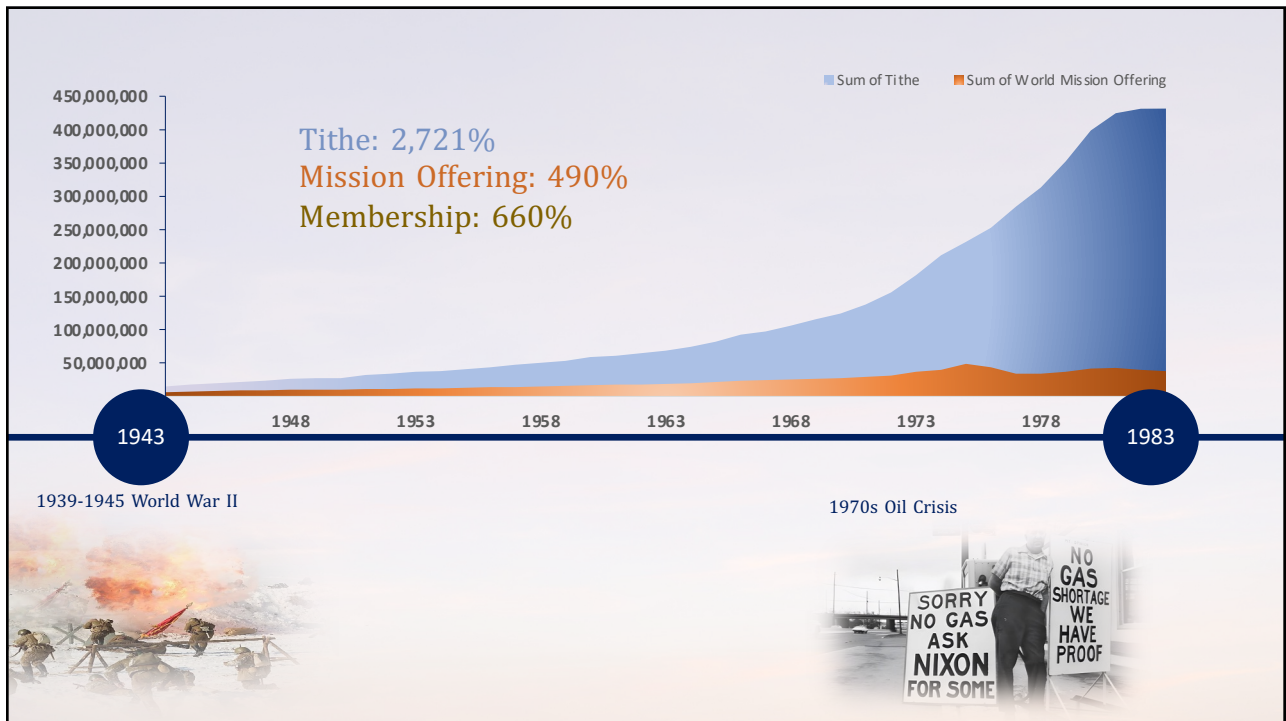
31



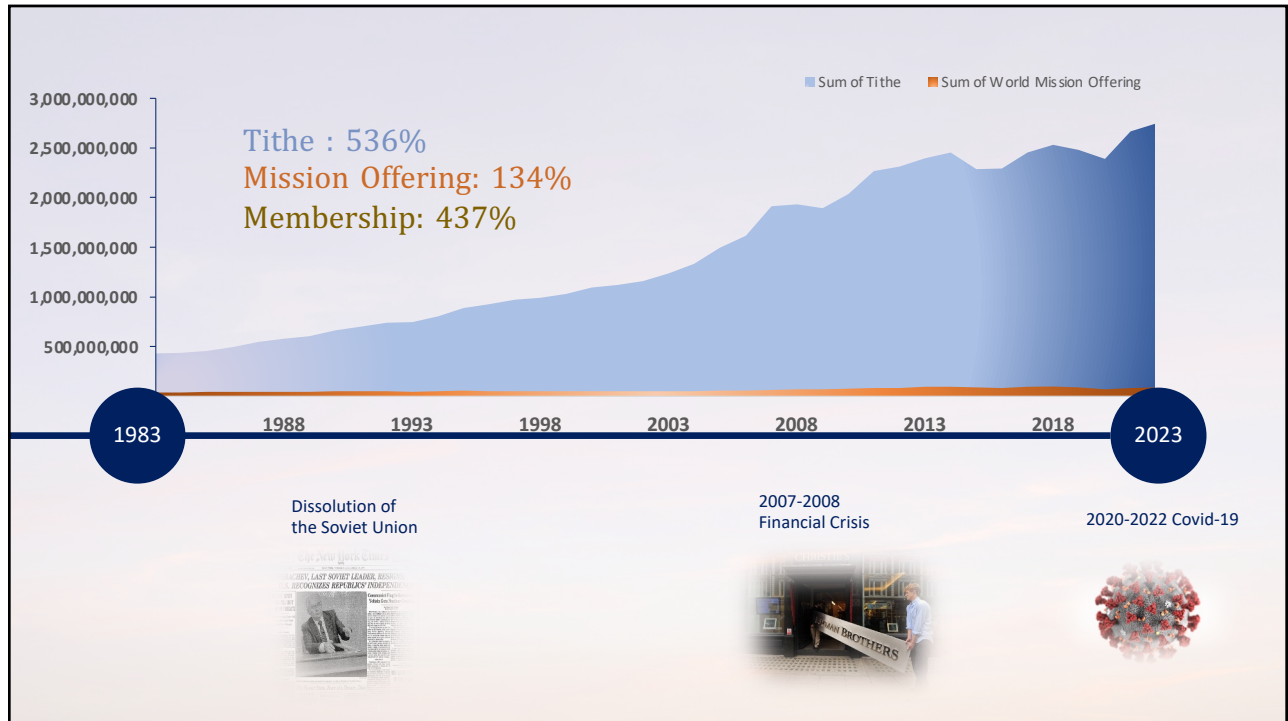
32



33



34



35



36



mobilizing
resources
for mission




Positive

Purposeful

Prudent

37



mobilizing
resources
for mission

“For God has not given us
a spirit of fear and
timidity, but of power, love,
and self-discipline.”

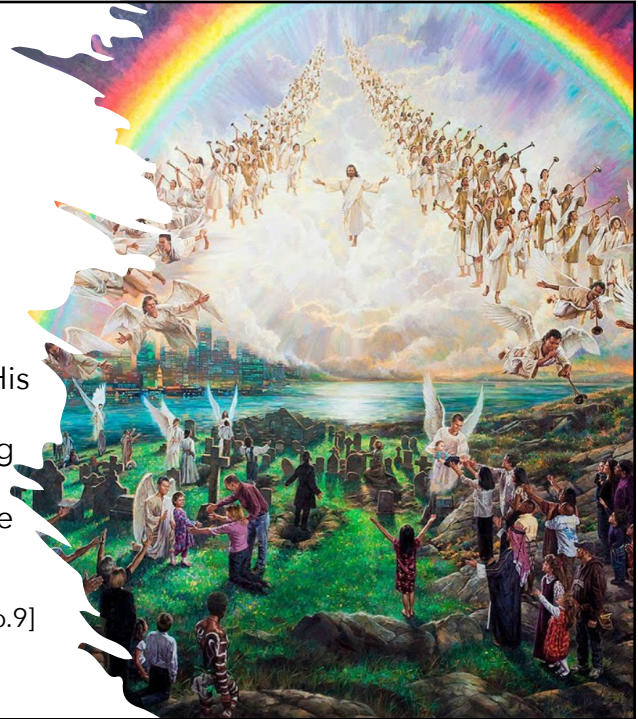
[2 Timothy 1:7 NLT]

38

Our work today!

The Lord desires to see the work of proclaiming the third angel's message carried forward with increasing efficiency. As He has worked in all ages to give victories to His people, so in this age He longs to carry to a triumphant fulfillment His purposes for His church. He bids His believing saints to advance unitedly, going from strength to strength, from faith to increased assurance and confidence in the truth and righteousness of His cause.

[Testimonies for the Church, p.9]



39

Our work today!

Living power must attend the message of Christ's second appearing. We must not rest until we see many souls converted to the blessed hope of the Lord's return. In the days of the apostles the message that they bore wrought a real work, turning souls from idols to serve the living God. The work to be done today is just as real, and the truth is just as much truth; only we are to give the message with as much more earnestness as the coming of the Lord is nearer. The message for this time is positive, simple, and of the deepest importance. We must act like men and women who believe it. Waiting, watching, working, praying, warning the world - this is our work.

[RH, November 13, 1913]



40

Our work today!

As we near the final crisis, instead of feeling there is less need of order and harmony of action, we should be more systematic than heretofore. All our work should be conducted according to well defined plans. I am receiving light from the Lord that there should be wise generalship at this time more than at any former period of our history.

[Last Day Events, p.47]



41

Our work today!

Workers for Christ are never to think, much less to speak, of failure in their work. The Lord Jesus is our efficiency in all things; His Spirit is to be our inspiration; and as we place ourselves in His hands, to be channels of light, our means of doing good will never be exhausted. We may draw upon His fullness and receive of that grace which has no limit.

[Gospel Workers, p.47]



42

Our help today!

This is the word of
the Lord to Zerubbabel:

**'Not by might nor by power, but
by My Spirit,'**

Says the Lord of hosts.

[Zechariah 4:6]



43



Mission Formula
for Synergy

$$(1 + 1)^{HS} = \infty$$

44



2024 BEYOND THE BOTTOM LINE

Kalahari Resort: Round Rock, Texas

March 25, 2024

