

EMBRACING THE FUTURE OF WORK

Chris Dyer
HELPING GOOD COMPANIES
BECOME GREAT!

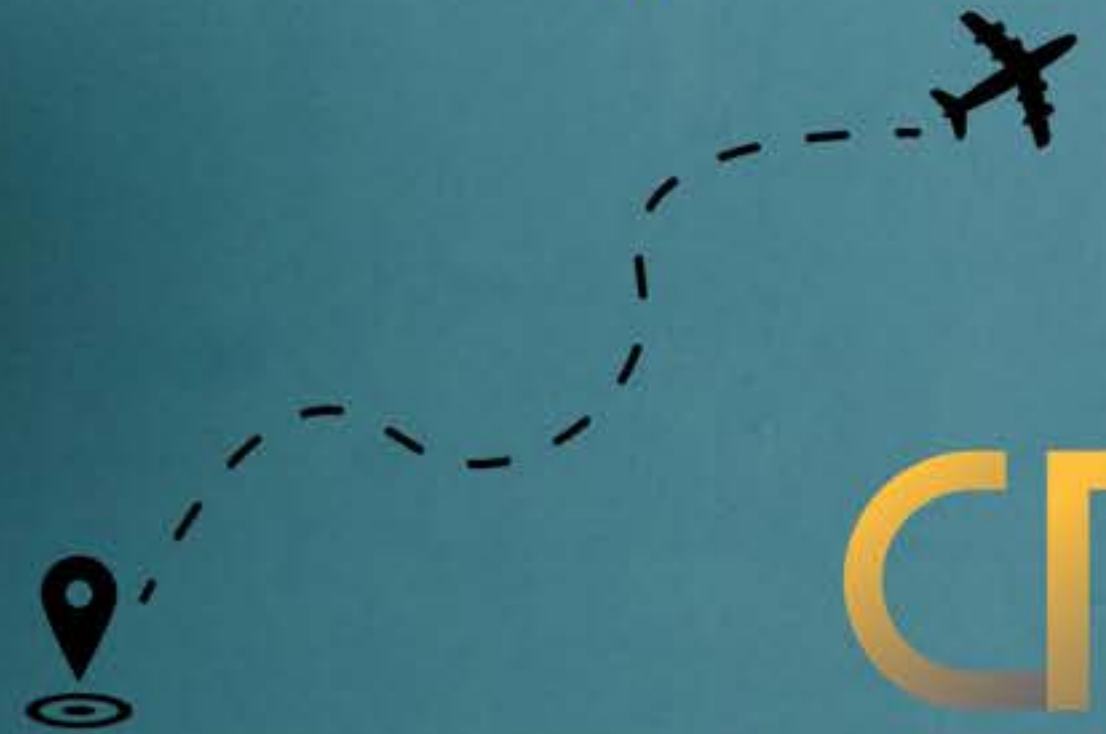
Where to Focus

WHERE TO FOCUS



The Future is Now!

Where do you start?





Start With You

**WHAT'S THE STORY YOU
ARE TELLING YOURSELF?**





Start With You

**LEADERSHIP ISN'T OUT
THERE, IT LIES WITHIN
YOU...**



CHANGE HOW YOU THINK

Or Change How You Feel!

Remember

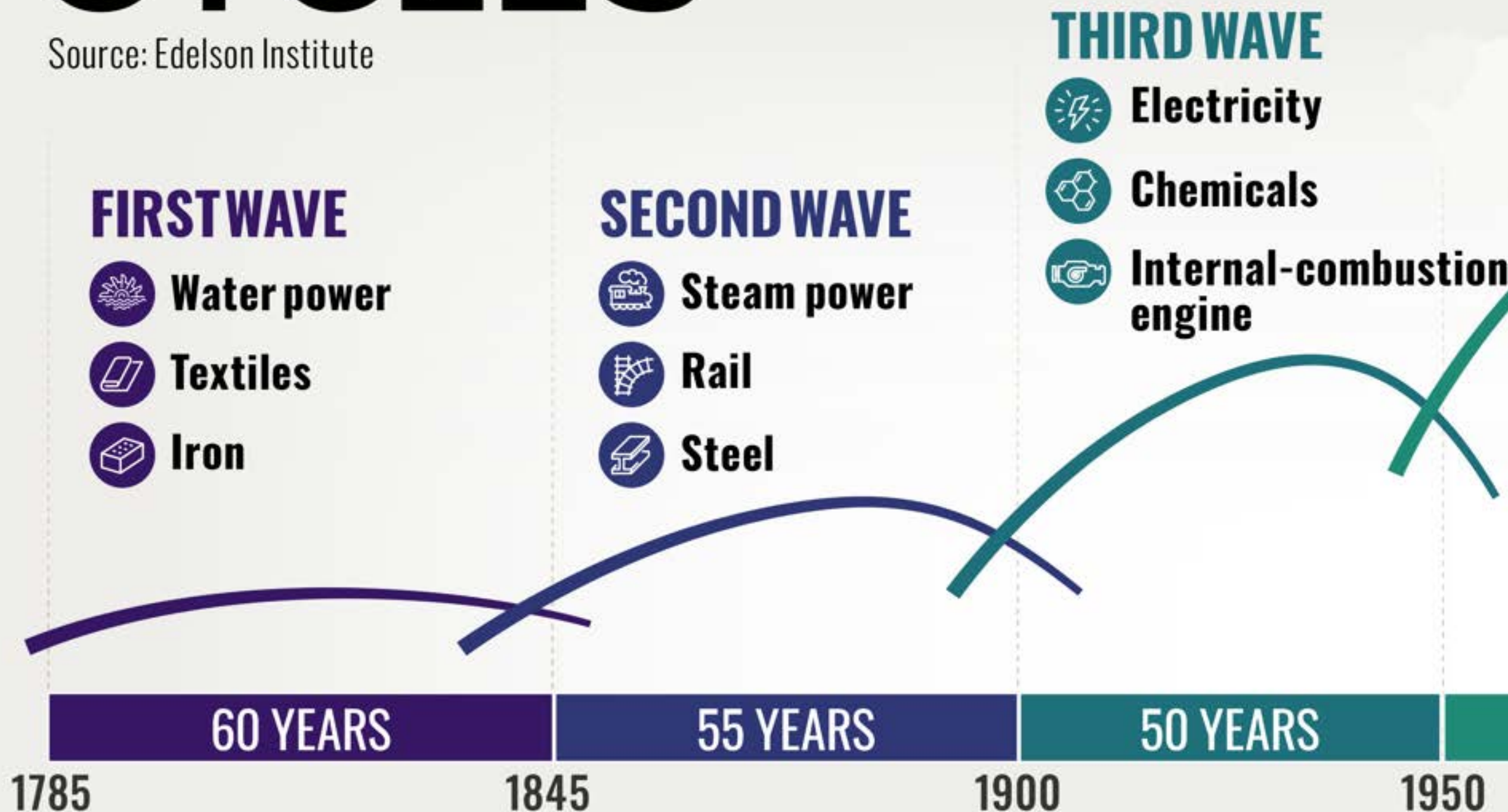
**THERE IS NO
“FUTURE OF WORK”
JUST STRATEGY**



The History of

INNOVATION CYCLES

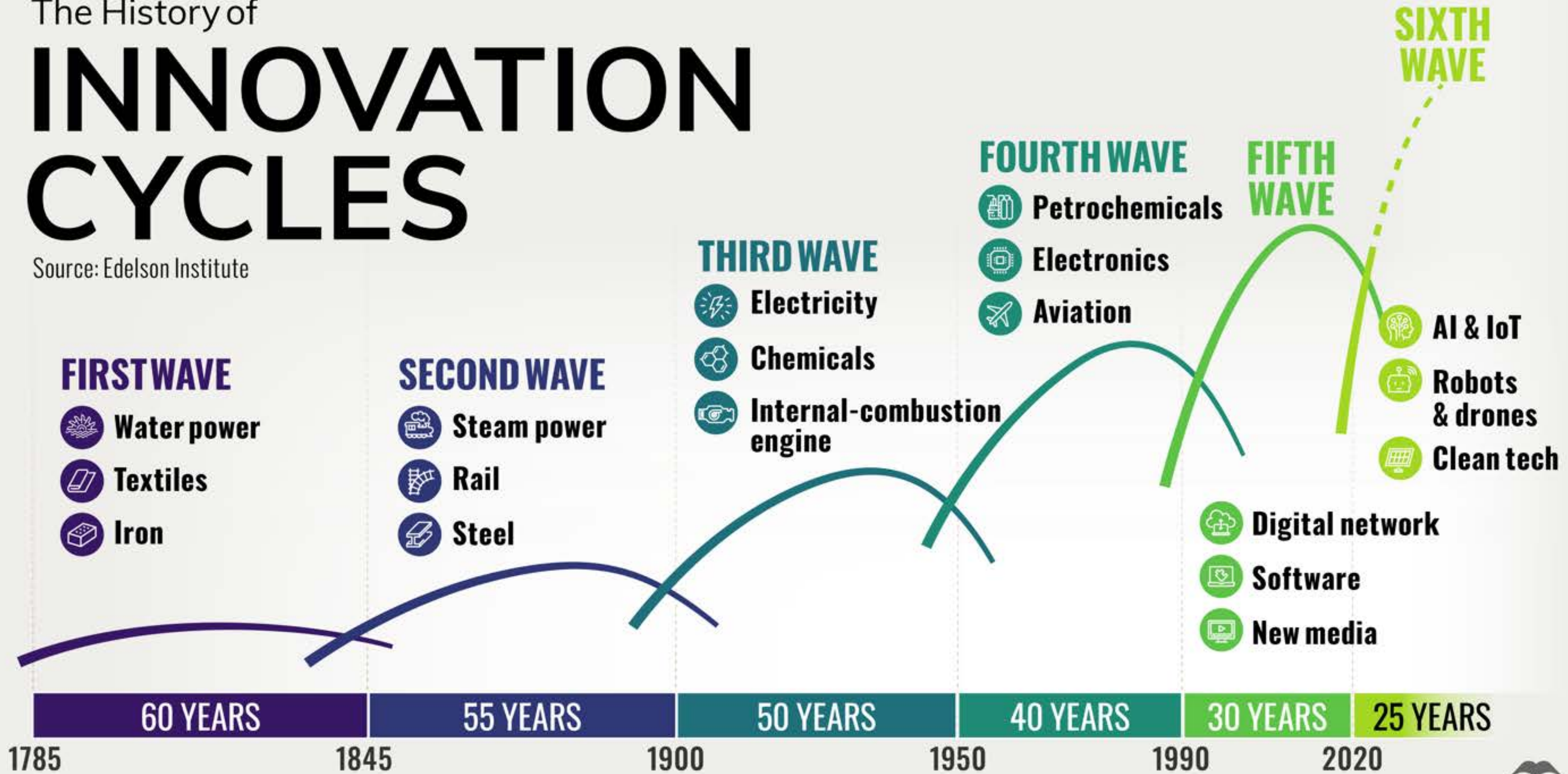
Source: Edelson Institute



The History of

INNOVATION CYCLES

Source: Edelson Institute



DANGER?

Potential Problems



**WILL AI CREATE A GAP WE CAN'T CROSS
AGAIN, ON OUR OWN?**

HOW SHOULD WE THINK ABOUT WORK?



Has everything changed?



HOW SHOULD WE THINK ABOUT WORK?



**INCREDIBLE
OPPORTUNITIES
OR
LESS CREATIVITY**



HOW SHOULD WE THINK ABOUT WORK?



**ALL ABOUT
EFFICIENCIES
OR
DEEPER TIME TO
THINK**



HOW SHOULD WE THINK ABOUT WORK?



**WORK FOCUSED
OR
SOCIETY
FOCUSED**



What Makes Us Tick?

AUTONOMY

MASTERY

PURPOSE





Today's Best

**WORK HAS VALUED
“GENERALISTS”
FOR THE PAST 20 YEARS!**























































Tomorrow's Best

**WORK WILL VALUE
“SPECIALISTS”
FOR THE NEXT 20 YEARS!**



The Top 50 Gen AI Web Products, by Unique Monthly Visits

1.  ChatGPT	11.  ElevenLabs	21.  PhotoRoom	31.  PIXAI	41.  MaxAI.me
2.  Gemini*	12.  Hugging Face	22.  LODAYO	32.  ideogram	42.  Craiyon
3.  character.ai	13.  Leonardo.Ai	23.  Clipchamp	33.  invideo AI	43.  OpusClip
4.  liner	14.  Midjourney	24.  runway	34.  Replicate	44.  BLACKBOX AI
5.  QuillBot	15.  SpicyChat	25.  YOU	35.  Playground	45.  CHATPDF
6.  Poe	16.  Gamma	26.  DeepAI	36.  Suno	46.  PIXELCUT
7.  perplexity	17.  Crushon AI	27.  Eightify	37.  Chub.ai	47.  Vectorizer.AI
8.  JanitorAI	18.  cutout.pro	28.  candy.ai	38.  Speechify	48.  DREAMGF
9.  CIVITAI	19.  PIXLR	29.  NightCafe	39.  phind	49.  Photomyne
10.  Claude	20.  VEED.IO	30.  VocalRemover	40.  NovelAI	50.  Otter.ai

*formerly Bard

Charts are for informational purposes only and should not be used for investment decisions. Past performance is not indicative of future results. None of the above should be taken as investment advice; see a16z.com/disclosures.



Prompt Generation

- 1. FOR LEARNING: 80/20**
- 2. SUMMARIZING: GIVE AI EVERYTHING AND ASK IT FOR SIMPLICITY**
- 3. FIND RESEARCH OR STUDIES**





Prompt Generation

RISE METHOD

- 1. ROLE: SPECIFY THE ROLE OF CHATGPT.**
- 2. INPUT: DESCRIBE THE INFORMATION OR RESOURCES.**





Prompt Generation

RISE METHOD

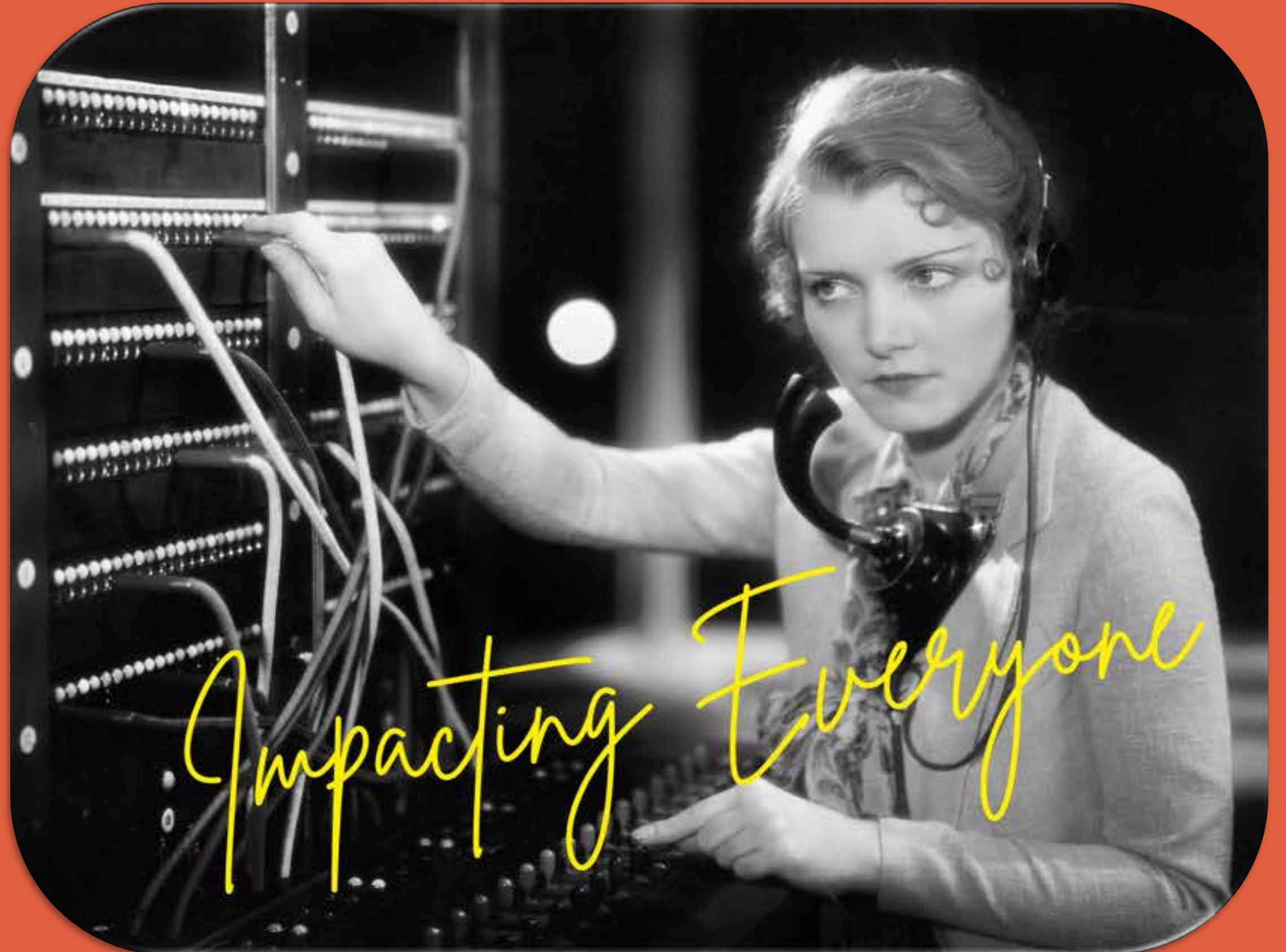
- 1. ROLE: SPECIFY THE ROLE OF CHATGPT.**
- 2. INPUT: DESCRIBE THE INFORMATION OR RESOURCES.**
- 3. STEPS: ASK FOR DETAILED STEPS.**
- 4. EXPECTATION: DESCRIBE THE DESIRED RESULT.**



STRUCTURAL CHANGES

**REMOTE AND
HYBRID WORK**

**32 HOUR WORK
WEEK**



MULTI-GENERATIONAL

**FOR THE FIRST TIME
EVER THERE ARE MORE
PEOPLE OVER 65 THAN
UNDER 5**

Working Longer



EDUCATIONAL CHANGES

**WILL CURRICULUM
BE ABLE TO KEEP UP
WITH THE SPEED OF
CHANGE**

Professor Freeze



INDIVIDUAL CHANGES

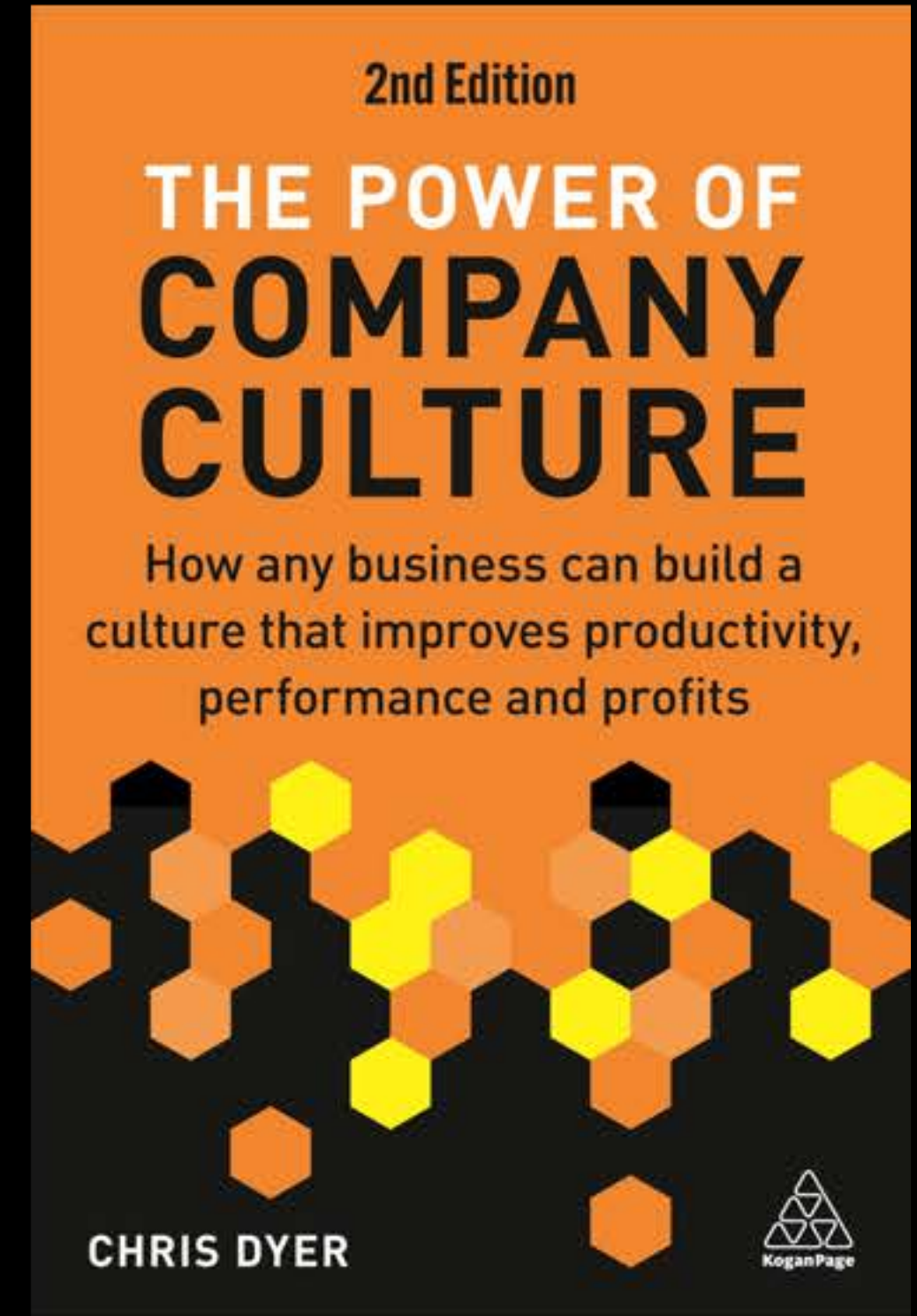
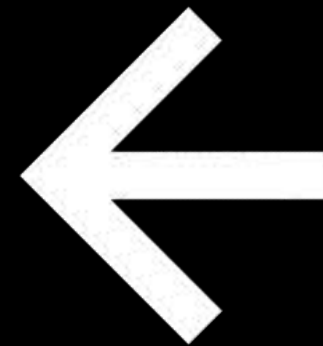
**AS TECHNOLOGY TAKES
A LARGER HOLD.....**

**IT IS OUR HUMANITY
THAT MUST PREVAIL!**



7 Pillars

- **TRANSPARENCY**
- **POSITIVITY**
- **MEASUREMENT**
- **UNIQUENESS**
- **RECOGNITION**
- **LISTENING**
- **MISTAKES**



Positivity

POSITIVE DISSIDENCE



Positivity

**YES AND
YES BUT**

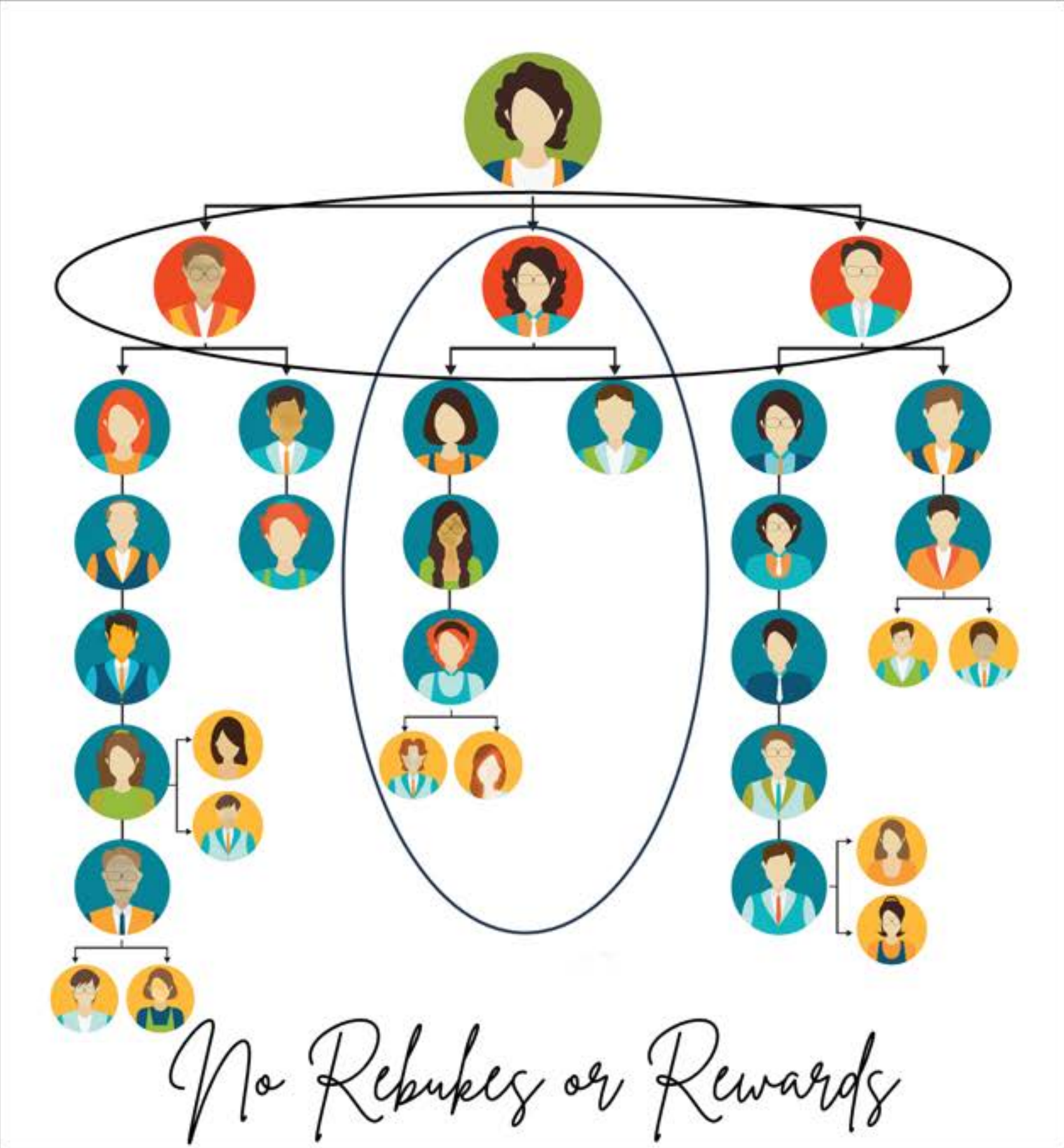
SAY YES



MASTERING RECOGNITION & LEADERSHIP

**VERTICAL
LEADERSHIP**

**HORIZONTAL
LEADERSHIP**



Mistakes

**THERE ARE NO MISTAKES...
ONLY LESSONS!**

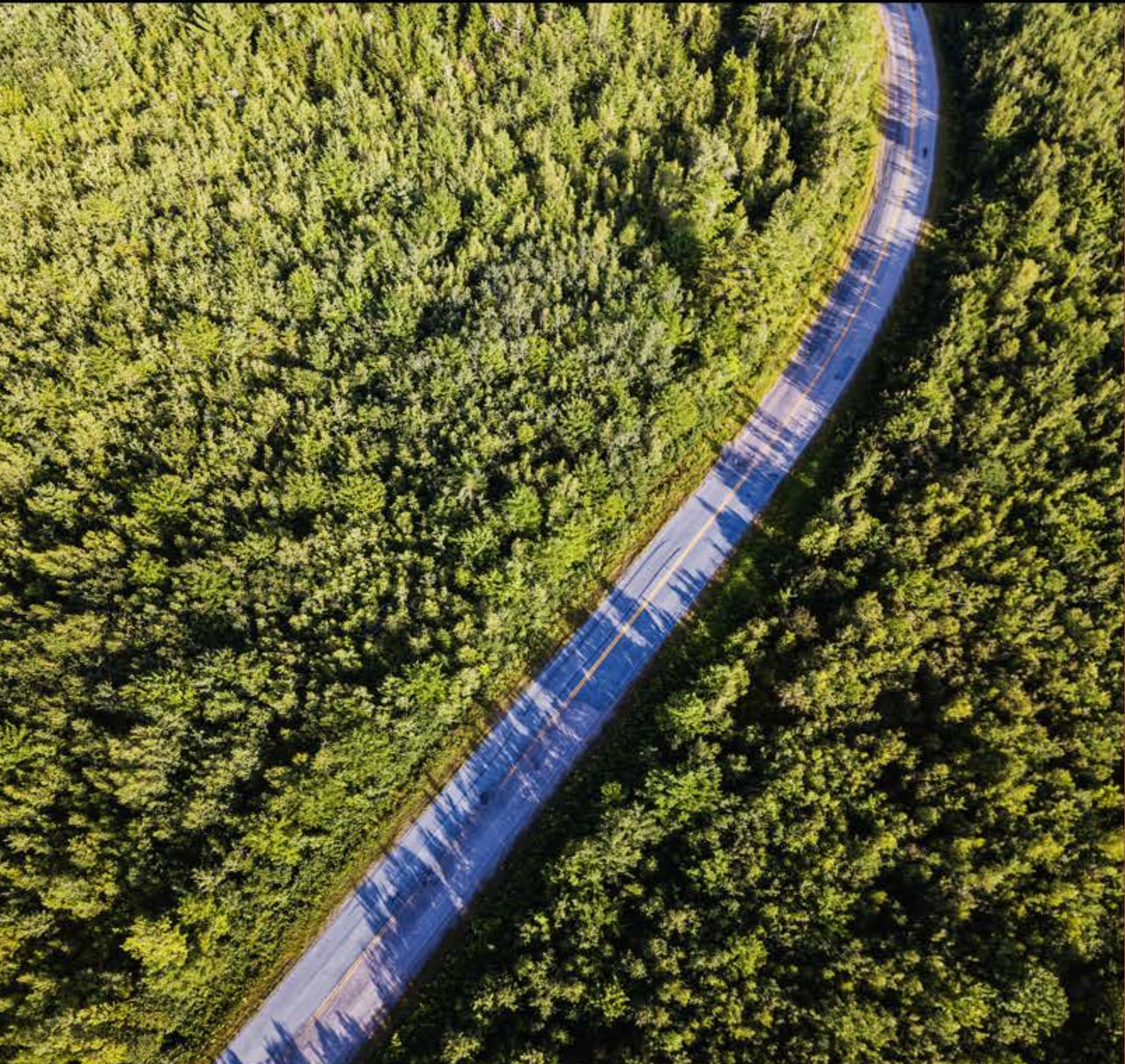




Mistakes

MISTAKE OR ERROR





Now What?





Mistakes

MISTAKE OR ERROR



START THE WORK

START THE WORK

You don't change, you evolve!

Final Thoughts



**WHAT YOU FOCUS ON...
GROWS!**





Final Thoughts

**FORGIVE WHOMEVER YOU NEED TO FORGIVE:
AND GET ON WITH LIVING YOUR LIFE**





Final Thoughts

**STOP TAKING THINGS PERSONALLY:
EVERYONE IS GOING THROUGH SOMETHING!**





Final Thoughts

**LEARN FROM EVERY OPPORTUNITY/EXPERIENCE
TO GROW (GOOD OR BAD)**





Final Thoughts

**TRYING TO WIN EVERY ARGUMENT- WILL LEAVE
YOU EXHAUSTED AND UNHAPPY**





**COMPLAINING IS EASY- THE HARD WORK IS
GOING AFTER YOUR DREAMS**





Final Thoughts

ROUTINES ARE EVERYTHING! THIS CAN BE GOOD... OR IT CAN BE BAD (LIKE IF YOUR ROUTINE IS ALWAYS READING A SELF HELP BOOK BUT NEVER CHANGING)





Final Thoughts

EVERYTHING IN LIFE IS ABOUT MOMENTUM- JUST START, DON'T WAIT FOR THE PERFECT MOMENT



Let's go further

