

Public Disclosure of Student Achievement

Institution Name: Southern Adventist University

Business Unit(s) included in this report: School of Business Administration

Academic Period Covered: 2021-22

Date Submitted: January 27, 2023

PROGRAM	INDICATOR	TARGET	RESULT
Bachelor of Business Administration in :			
• Accounting	Graduation Rate	80%	91%
• Computer Information Systems	Graduation Rate	80%	0%
• Finance	Graduation Rate	80%	95%
• Management	Graduation Rate	80%	100%
• Marketing	Graduation Rate	80%	100%
Bachelor of Science in:	Graduation Rate		
• Business Administration	Graduation Rate	80%	77%
• Business Administration and Public Relations	Graduation Rate	80%	NA
• Long Term Care Administration	Graduation Rate	80%	100%
Masters of Business Administration	Graduation Rate	80%	70%
• Accounting Emphasis	Graduation Rate	80%	NA

• Finance Emphasis	Graduation Rate	80%	0%
• Management Emphasis	Graduation Rate	80%	100%
• Marketing Emphasis	Graduation Rate	80%	NA
• Healthcare Administration Emphasis	Graduation Rate	80%	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 3 years of admission or for the MBA program enrolling in their first core class.
NA	No students from this cohort enrolled in this program